



CLIENT PROFILE FORM

Thank you for your interest in The Collective Design Agency. Please take a moment to complete this customer profile. Account information submitted on this form will remain confidential and be used for the sole purpose of communicating with you. Under no circumstances does The Collective Design Agency sell or disclose personal information to third parties. We appreciate your interest in The Collective Design Agency's products and we look forward to doing business with you.

Company Name: _____

Street: _____ City: _____ State: _____ Zip: _____

Main Phone: () _____ Main Fax: () _____ Website: _____

Billing Address (disregard if same as above)

Street: _____ City: _____ State: _____ Zip: _____

Is your business exempt from sales tax? Yes No (if yes, please include copy of Tax Exempt certificate)

ACCOUNTING CONTACT

Name: _____

Title: _____

Direct Phone: () _____

Email: _____

Number of Employees: Less than 10 10-25 25-50 50 or more

Primary Business: _____

Please specify your preferred method of payment: Credit Card Check ACH

Net 15 (invoiced from The Collective Design Agency's accounting software)

PURCHASING CONTACT (IF DIFFERENT)

Name: _____

Title: _____

Direct Phone: () _____

Email: _____

CLIENT OVERVIEW

Tell us more about your company and team? _____

What are the biggest challenges your company faces? _____

What technologies is your company using? _____

What are your company's goals for the next three months? _____

What are your company's short- and long-term goals? _____



What, specifically, differentiates you from your competitors' similar offerings? _____

How does your company assess their problems / needs? _____

What does "success" look like to you / your company? _____

Do You Want to Build a New Website or Redesign an Existing One? _____

Describe Your Business in a Few Sentences _____

What Services Do You Offer? _____

Who Is Your Target Audience? _____

What Makes Your Services Unique? _____

What Features Does Your Website Need to Be Successful? _____

What Are Three of Your Favorite Websites (And Why)? _____

Would You Like Us to Provide Ongoing Support and Maintenance? _____

What Is Your Budget? _____

What Is Your Ideal Launch Date for the Website? _____

Do You Have Any Existing Style Guides and Guidelines? _____

QUESTIONS?

Please contact Customer Service Monday through Friday 8:30am-3pm ET
e-mail us at: hello@mycollectiveagency.com